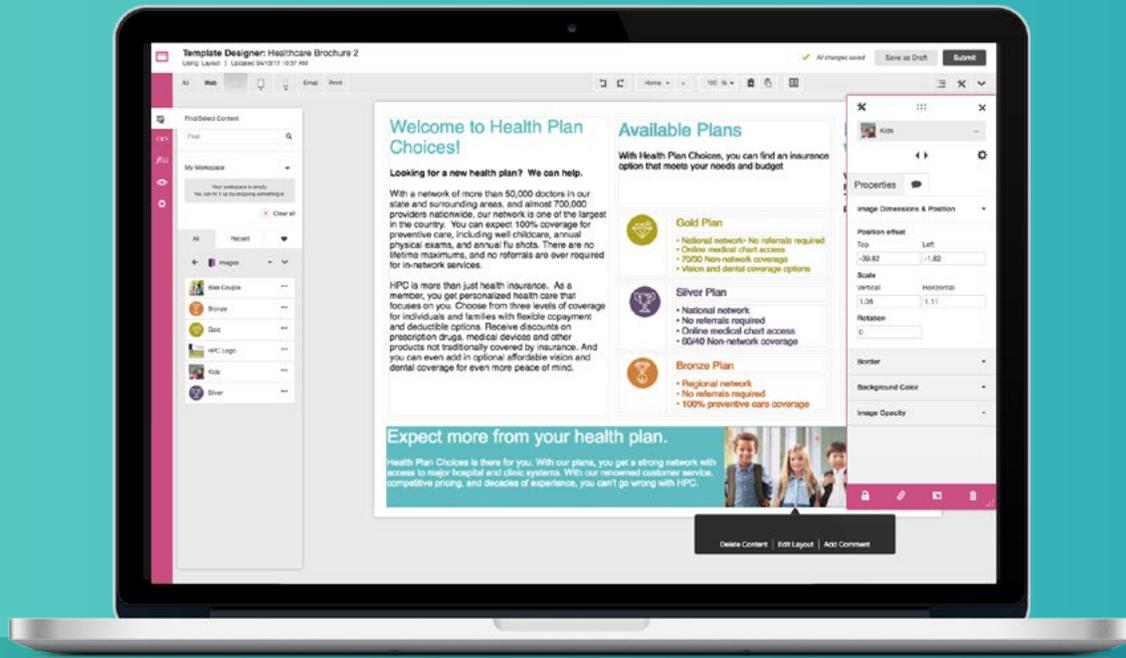


Accelerate Your Digital Transformation

Get INTOUCH®—the first cloud-native CCM solution—to help improve customer experience, increase agility, and reduce costs



Improve Your Employee and Customer Experience with the Right Technology:

- › 100% cloud (SaaS) software—no desktop applications required
- › Built on a modern, microservices-based architecture using only the latest technologies for smooth integration

Advantages That Help Increase Your Bottom Line:



SIMPLICITY

Business users quickly and easily create and manage communications without help, delays or chargebacks from IT.



FUNCTIONALITY

Everything you need from an enterprise-grade CCM solution—with an intuitive and clean task-focused user interface for maximum efficiency.



AFFORDABILITY

Using our vendor-managed SaaS solution, you only pay for what you use so you can drastically reduce your CCM-related infrastructure expenses.



FLEXIBILITY

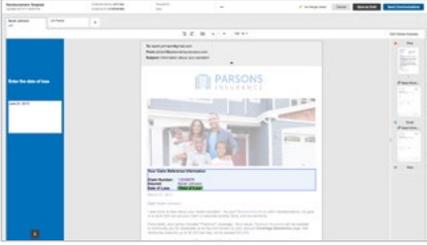
Connect any data to personalize communications; integrate applications and services to boost CX and productivity.



SECURITY

INTOUCH protects the privacy of your data at all times, whether in use, at rest or in transit.

How INTOUCH is Better Than All Other CCM Software:



THE SLICKEST UI AND BEST USER EXPERIENCE

The first time you see INTOUCH, you feel the difference. It doesn't just look better than other communication "solutions" or "platforms," it works better, too. Or rather, *you* work better when you use INTOUCH.



TRANSPARENT AND ALL-INCLUSIVE PRICING

Some CCM vendors offer a base package and hundreds of add-on line items. Many require expensive customization after you've purchased. Not INTOUCH. You get all the features out of the box and pay based on your usage.



SERVICES-BASED PLATFORM FITS YOUR ENTERPRISE ARCHITECTURE

No other CCM solution available today was designed so strategically for maximum deployment flexibility and smooth data, content and asset integration with your existing and future digital experience architecture.

What People are Saying:

INTOUCH is "...a completely new cloud-based approach to CCM for sharing data, content and processes across organizations."

Craig Le Clair

Research VP, Forrester

INTOUCH is "...very flexible. It's a really good solution that recognizes the different use cases, and it's easy to use not only from a business user perspective, but also from an IT perspective."

Kaspar Roos

Founder and CEO, Aspire

"It's very important for a modern CCM solution to be built using microservices. Microservices allow you to construct an application with just the functionality you need, with a minimal footprint."

Gerald Edwards

Chief Technology Officer, The Sourcing Group



See the Solution You've Been Looking For

Schedule a personalized demonstration of INTOUCH to see just how easy it is to use.

Call us at 800-361-1211 or visit topdownsystems.com/INTOUCH to get started. >